



## What's New at Luna Imaging: Introducing LUNA

New for 2007, **LUNA** is the dynamic web-based front end to Insight collections. With **LUNA**, users can perform simple keyword searches as well as more complex structured queries, and control how they view, browse, and organize their results to create groups and presentations. **LUNA** includes the Web 2.0 tools your users are demanding, which enable them to save and share their work by linking and embedding any view, image, group, or presentation.

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### Select Features of LUNA

#### *User Features*

- Web-based—no download necessary; not an offline client, we are online!
- Enhanced searching capabilities with faceted results display and category searching
  - Filtered search categories—Who, What, Where, When—for improved results
  - Simple keyword and advanced searching
- Dynamic presentations with convenient export options
- Web 2.0 concepts like embedding, book marking, and linking—link to anything (image detail, group, slide, presentation) and embed anything from Insight
- Integration with Web resources for adding personal content to Insight groups and presentations
- User defined browser preferences (thumbnail resolution, sort order, items per page)
- Instantly cross-collection search across all Insight community content

#### *Administrative Features*

- End-users can perform their own account administration
- Customize your institutional identity with CSS themes
- Support for EXIF and IPTC image headers upon ingest and export
- Accelerated cross-collection searching
- Ability to generate ad revenue with optional placement of Google and Yahoo! ads
- Integrated Google Analytics for detailed usage reports
- Integrated Google Site-Map and search engine optimization to help promote your collection on the Web

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***With Insight v6.0 a collection will be more than just page after page of thumbnails. A collection will be a framework for discovery, dynamically working with advanced features and sharing these features with the World Wide Web.***

### Key Features of the Insight Software Suite

We revolutionized the front end by introducing **LUNA**, but we also enhanced Insight's core functions:

- Support for complex relational metadata
- Optional integration with existing data sources
- XML data import
- Compare multiple images on digital light box
- Super-zoom of high res. images over the Internet
- Export as JPEGs, Web pages or XML
- Powerful Administrative Tools
- Share custom catalog templates
- Support for custom vocabularies
- Media display tools for cataloging from source images
- Image presentations (digital slide show) with export to PowerPoint, Keynote, and HTML
- Support for multiple file formats (audio, video, QTVR, PDF, .doc, .txt)
- Support for Virtual Collections
- Multiple levels of security & privileges
- Distributed collection building
- Support for source media

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