

Digital Imaging Services

Digitize and Deliver: Innovative Digitization Services for Preservation and Access since 1993.

SOUND FAMILIAR?

“If it’s not digital, it’s virtually invisible.”

“If it’s not on the Web, it doesn’t exist.”

WHY DIGITIZE?

Digital repositories are flexible resources that support every aspect of your mission, including access, teaching, research, public service, development, publication, and preservation. With this growing array of end-uses, building quality digital resources has become a core objective of every leading institution.

But the digitization of resources represents a daunting commitment for all. Luna Imaging has developed unique digitization solutions and production processes that help our clients create quality, lasting digital archives, and cost effectively realize the full potential of their assets.

WHY OUTSOURCE DIGITIZATION?

Does your schedule and budget allow you to: hire and train image professionals? find and purchase the right equipment? ensure your equipment won’t become obsolete? methodically give every image the required attention i.e. scan, edit, correct, crop? perform extensive QC on all projects and then correct mistakes? ensure correct file directory organization? calculate all costs upfront and keep to your deadlines?

Digitizing assets means more than just simple scanning. And while there are many vendors to choose from, only Luna Imaging will provide you with the most services and value for your digitization dollars.

WHY OUTSOURCE DIGITIZATION TO LUNA IMAGING?

- Established in 1993 and trusted by the cultural heritage community for over a decade and a half, Luna’s name is synonymous with building high quality digital resources.
- Luna’s reputation for image fidelity and quality has become the standard for digitization within the museum, university, archive, and library communities.
- At Luna, equipment and staff focus on your project resulting in faster turn-around times.
- Prices are fixed at a project’s inception, making your budget predictable.
- Luna employs a staff of experienced imaging professionals—with no subcontracting to third parties—who move images through each focused stage of Luna’s production process efficiently yet meticulously.
- Luna has the personnel, equipment, space and infrastructure to accommodate projects of any size.

ARE YOU ASKING YOURSELF, “SO WHERE DO I START?!”

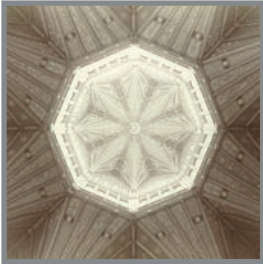
What should be the definition and scope of a digital image project for my visual collections? How do I prioritize the digitization of my existing film and print resources? How do I avoid the common pitfalls? How do I prepare? How do I ensure my budget is well spent and my project stays on schedule?

A CALL TO LUNA IMAGING IS A GREAT START

Luna Imaging can help you plan and carry out complete projects by providing staffing and equipment at your location or ours. We are available to speak with you and answer your digitization questions. If you just want a ball-park estimate to help establish project parameters for an RFP or a grant application, or if you need a detailed quote, give us a call. When you’re ready to begin, we have the staff with the expertise ready to help.

JUDGING THE DIFFERENCE

Luna has long been known for setting the standard for high quality Digital Imaging Services. Our clients appreciate the detailed item-level attention we give to receiving, organizing, and delivering their materials. While we remain committed to the safe handling of your materials, we do want to bring your attention to the many different levels of capture options and associated services that we offer from inexpensive straight capture to custom edits and retouching.





DETERMINING PROJECT SPECIFICATIONS

The selection of services determines the final costs and it is important to have a full understanding of the processes involved in order to comparison shop. We are always available to offer guidance, provide quotes for specific projects, and to work with you to meet your needs.

INTRODUCING ACCESS SCANNING

Our expanded Services now include Preservation and Access levels. Luna Imaging, Inc. was founded to focus on preservation quality image capture and delivery. Our first project involved the digitization of color transparency film from the Frank Lloyd Wright Foundation and we were instrumental in our early work with Kodak to help guide developing standards for film digitization for preservation. With the widespread adoption of text digitization for access (Google, Microsoft, Internet Archive) we've evaluated our offerings and now offer Access Scanning in addition to our Preservation services for both film and print source materials. Our new Access Scanning services are unique in that they carry on Luna Imaging's tradition of quality and care in digitization, while providing you a faster and less costly way to make your collections more widely available.

EVOLVING OPTIONS

Access Scanning is an alternative level of digital imaging services that employs moderated specifications and simple, inexpensive processes to drastically reduce the cost of digitizing your collections. Access Scanning primarily serves "access" rather than "preservation," allowing you to quickly and inexpensively make large numbers of documents and images available to online users.

LOWER COST = GREATER ACCESS

We've made the digitization process easier and more affordable, so now you can make greater numbers of documents and images viewable online and attract exponentially greater numbers of users to your collections by offering them the breadth of content they've come to expect in the online world.

ACCESS = VISIBILITY = SUCCESS

Today, easy digital access is expected and demanded by your end users. Expanded access through digitization provides the community visibility, public support, and private support that in turn ensure the long-term survival and funding of your archive. Our access-oriented scanning services are key to opening up visibility for your collections. Visibility that helps you sustain and preserve the objects they contain.

ACCESS SCANNING STANDARD SPECIFICATIONS

Access-oriented scanning is ideal for all materials with handling characteristics that allow rapid capture. The files are typically used for Web-based viewing, Web thumbnails, presentations, and reference prints up to 8"x 10".

- TIFF, JPEG, PDF, 24-bit RGB, 8-bit grayscale, or bitonal
- Standardized viewing environments
- Up to 3000 pixels in the long dimension
- Color managed workflows
- Bright/dark points set. Automated sharpening, dust removal, and color correction. Crop to image area
- Tested, calibrated, and characterized scanners and digital camera capture systems
- Sequential file naming
- Well documented production procedures
- Outstanding quality control procedures
- Delivery via hard drive

DIGITAL IMAGING SERVICES

Let Luna help your organization launch a digital imaging project. We employ our years of industry-leading experience to help you establish best practices to meet your institutional needs. Enlisting our consulting services at the start of a project can provide you with the knowledge base needed to get your projects off the ground while our digitization services will put your collection on the fast track to completion.

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